

1 What is claimed is:

2 1. A method, comprising:

3 receiving by an article associated with an attendee of an event an identifier
4 broadcasted by a recording device making a recording of the event, the identifier
5 identifying at least the recording of the event; and
6 storing the identifier in a memory communicatively coupled to the article.

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8 2. The method of claim 1, further comprising:

9 emitting a responsive signal by the article to acknowledge receiving the identifier
10 broadcasted by the recording device.

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12 3. The method of claim 1, wherein the article associated with the attendee of
13 the event is a badge worn by the attendee.

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15 4. The method of claim 1, wherein the article associated with the attendee of
16 the event is a ticket issued to the attendee.

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18 5. The method of claim 1, further comprising:

19 determining a proximity relationship between the article and the recording device;
20 and
21 determining whether to store the identifier in the memory communicatively
22 coupled to the article based at least on the determined proximity relationship.

1 6. The method of claim 1, further comprising:
2 determining a vantage point of the recording device; and
3 determining whether to store the identifier in the memory communicatively
4 coupled to the article based at least on the determined vantage point.

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6 7. The method of claim 1, wherein the identifier is broadcasted with a short-
7 range emitter so that only articles near the recording device receive the identifier.

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9 8. The method of claim 1, further comprising:
10 providing the recording and identifier of the recording to a distributor which
11 distributes the recording to entities providing to the distributor the identifier.

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13 9. The method of claim 8, further comprising:
14 providing the distributor with distribution terms for the recording, wherein the
15 distributor distributes the recording according to the distribution terms.

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17 10. The method of claim 8, further comprising:
18 wherein an identity for at least one party to a distribution of the recording remains
19 anonymous.

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21 11. A method, comprising:
22 recording an event with a recorder that broadcasts at least one identifier
23 identifying the recorder;

1 receiving a responsive identifier from an entity interested in the recording; and
2 associating the responsive signal with the recording.
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4 12. The method of claim 11, wherein the signal is a short-range signal so that
5 responsive signals are received only from entities near to the recording of the event.
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7 13. The method of claim 11, further comprising:
8 offering the recording for distribution to interested parties;
9 determining standard distribution terms; and
10 offering favorable distribution terms to a first party associated with the entity from
11 which the responsive signal was received.
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13 14. The method of claim 11, further comprising:
14 receiving a request to purchase the recording, the request comprising the
15 responsive signal; and
16 identifying the recording based at least in part on the responsive signal.
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18 15. The method of claim 14, further comprising:
19 providing the recording to a broker configured to anonymously sell the recording.
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21 16. The method of claim 11, wherein the identification signal comprises a first
22 location component indicating where the recording occurred
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1 17. The method of claim 16, wherein the responsive signal comprises a
2 second location component indicating where the entity was located, the method further
3 comprising:

4 offering the recording for distribution to interested parties based at least in part
5 on the first and the second locations.

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7 18. The method of claim 17, further comprising:
8 determining a proximity based at least in part on the first and the second
9 distances.

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11 19. The method of claim 18, further comprising:
12 only associating the responsive signal with the recording if the proximity meets a
13 desired maximal proximity.

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15 20. The method of claim 11, further comprising:
16 receiving a request from an interested party to purchase the recording, the
17 request comprising the responsive signal; and
18 providing the recording to the interested party in both an electronic format and a
19 hard-copy format as well.

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21 21. The method of claim 20 wherein providing the recording occurs through an
22 anonymizing broker.

1 22. A system comprising:
2 a recorder for recording an event, the recorder configured to emit at least one
3 identification signal that identifies the recording;
4 a badge responsive to the emitted identification signal and configured to emit a
5 responsive signal identifying the badge to the recorder; and
6 a distributor for managing distribution of the recording to a party associated with
7 the badge.

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9 23. The system of claim 22, further comprising:
10 a vantage point communicatively coupled with the distributor and the badge;
11 wherein the vantage point is configured to provide both the identification signal
12 and the responsive signal to the distributor.

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14 24. The system of claim 22, further comprising:
15 a storage for storing, at least temporarily, a cross-reference between the
16 identification signal and the responsive signal;
17 wherein the distributor is configured to receive a distribution request from the
18 party, determine the cross-reference, and provide the recording to the party.

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20 25. The system of claim 22, wherein the recorder is configured to associate
21 the responsive signal with the recording and provide said association to the distributor.

22
23 26. An article, comprising:

1 a machine-accessible media having associated data, wherein the data, when
2 accessed, results in a machine performing:
3 recording an event with a recorder that broadcasts at least one identifier
4 identifying the recorder;
5 receiving a responsive identifier from an entity interested in the recording; and
6 associating the responsive signal with the recording.
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8 27. The article of claim 26, wherein the signal is a short-range signal so that
9 responsive signals are received only from entities near to the recording of the event.

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11 28. The article of claim 26 wherein the machine-accessible media further
12 includes data, when accessed by the machine, results in the machine performing:
13 offering the recording for distribution to interested parties;
14 determining standard distribution terms; and
15 offering favorable distribution terms to a first party associated with the entity from
16 which the responsive signal was received.
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18 29. The article of claim 26 wherein the machine-accessible media further
19 includes data, when accessed by the machine, results in the machine performing:
20 receiving a request to purchase the recording, the request comprising the
21 responsive signal; and
22 identifying the recording based at least in part on the responsive signal.
23

1 30. The article of claim 29 wherein the machine-accessible media further
2 includes data, when accessed by the machine, results in the machine performing:
3 providing the recording to a broker configured to anonymously sell the recording.
4

5 31. The article of claim 26, wherein the identification signal comprises a first
6 location component indicating where the recording occurred
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8 32. The article of claim 31, wherein the responsive signal comprises a second
9 location component indicating where the entity was located, and wherein the machine-
10 accessible media further includes data, when accessed by the machine, results in the
11 machine performing:
12

13 offering the recording for distribution to interested parties based at least in part
14 on the first and the second locations.
15

16 33. The article of claim 32 wherein the machine-accessible media further
17 includes data, when accessed by the machine, results in the machine performing:
18 determining a proximity based at least in part on the first and the second
19 distances.
20

21 34. The article of claim 33 wherein the machine-accessible media further
22 includes data, when accessed by the machine, results in the machine performing:
23 only associating the responsive signal with the recording if the proximity meets a
desired maximal proximity.

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2 35. The article of claim 26 wherein the machine-accessible media further
3 includes data, when accessed by the machine, results in the machine performing:
4 receiving a request from an interested party to purchase the recording, the
5 request comprising the responsive signal; and
6 providing the recording to the interested party in both an electronic format and a
7 hard-copy format as well.

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9 36. The article of claim 35 wherein providing the recording occurs through an
10 anonymizing broker.

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12 37. A system comprising:
13 recording means for recording an event, the recorder configured to emit at least
14 one identification signal that identifies the recording;
15 emitting means responsive to the emitted identification signal and configured to
16 emit a responsive signal identifying the badge to the recorder; and
17 distribution means for managing distribution of the recording to a party
18 associated with the badge.

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20 38. The system of claim 37, further comprising:
21 coupling means communicatively coupled with the distribution means and the
22 emitting means, and configured to provide both the identification signal and the
23 responsive signal to the distributor.

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2 39. The system of claim 37, further comprising:
3 a storage for storing, at least temporarily, a cross-reference between the
4 identification signal and the responsive signal;
5 wherein distribution means is configured to receive a distribution request from the
6 party, determine the cross-reference, and provide the recording to the party.

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8 40. The system of claim 37, wherein the recording means is configured to
9 associate the responsive signal with the recording and provide said association to the
10 distributor.

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12 41. An article comprising, a machine-accessible media having associated
13 data, wherein the data, when accessed, results in a machine performing:
14 receiving by an article associated with an attendee of an event an identifier
15 broadcasted by a recording device making a recording of the event, the identifier
16 identifying at least the recording of the event; and
17 storing the identifier in a memory communicatively coupled to the article.

18
19 42. The article of claim 41 wherein the machine-accessible media further
20 includes data, which when accessed by the machine, results in the machine performing:
21 emitting a responsive signal by the article to acknowledge receiving the identifier
22 broadcasted by the recording device.

1 43. The article of claim 41, wherein the article associated with the attendee of
2 the event is a badge worn by the attendee.

3
4 44. The article of claim 41, wherein the article associated with the attendee of
5 the event is a ticket issued to the attendee.

6
7 45. The article of claim 41 wherein the machine-accessible media further
8 includes data, which when accessed by the machine, results in the machine performing:
9 determining a proximity relationship between the article and the recording device;
10 and

11 determining whether to store the identifier in the memory communicatively
12 coupled to the article based at least on the determined proximity relationship.

13
14 46. The article of claim 41 wherein the machine-accessible media further
15 includes data, which when accessed by the machine, results in the machine performing:
16 determining a vantage point of the recording device; and
17 determining whether to store the identifier in the memory communicatively
18 coupled to the article based at least on the determined vantage point.

19
20 47. The article of claim 41, wherein the identifier is broadcasted with a short-
21 range emitter so that only articles near the recording device receive the identifier.



1 48. The article of claim 41 wherein the machine-accessible media further
2 includes data, which when accessed by the machine, results in the machine performing:
3 providing the recording and identifier of the recording to a distributor which
4 distributes the recording to entities providing to the distributor the identifier.

5
6 49. The article of claim 48 wherein the machine-accessible media further
7 includes data, which when accessed by the machine, results in the machine performing:
8 providing the distributor with distribution terms for the recording, wherein the
9 distributor distributes the recording according to the distribution terms.

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11 50. The article of claim 48, further comprising:
12 wherein an identity for at least one party to a distribution of the recording remains
13 anonymous.

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